

VETERAN HOTELIER MICHAEL SAGILD JOINS BLINK DESIGN GROUP

Industry groundbreaker known for lasting success in leading hospitality brands now paves a new path of innovation and service in design as CEO of BLINK.

For Immediate Release

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BANGKOK, THAILAND: Hospitality veteran Michael Sagild has been appointed Chief Executive Officer of BLINK Design Group, as the Bangkok-headquartered hospitality design firm sets its sights on accelerated expansion throughout the region.

Mr. Sagild is a seasoned hotelier and executive with more than 30 years of experience across four continents in project development strategies, brand selection, competitive positioning, tourism development, corporate social responsibility, and concept creation for mixed-use projects.

He brings a new perspective — that of a former client of top design companies — to the Asia-born firm founded by Chief Creative Director Clint Nagata, who continues as the creative heart and soul of the company.

“The client has become the CEO,” Mr. Sagild said, “which introduces a new business dynamic in design. BLINK will now offer a more strategic approach based on our knowledge of hotel development and contract management. This will benefit owners, developers, investors, and other stakeholders.”

Mr. Nagata adds, “The design of luxury hotels has to evolve with the changing needs of hotel operators and their guests. I’ve known Michael personally for many years and am excited that he’s joining BLINK to share his insider experience and to guide us to be more holistic in our services.”

Before joining BLINK, Mr. Sagild founded Sagild and Associates, offering hospitality advisory services to owners and developers of prime Asian hotel assets. Prior to that, he had served as Managing Director Asia Pacific Development for MGM Hospitality, tasked with expanding a portfolio of iconic luxury brands including MGM Grand, Bellagio, Sky Lofts, and numerous restaurant partners.

In other senior executive roles, he served as CEO of Stein Group International, responsible for directing all aspects of strategy, growth, and worldwide expansion for the Group, Luxury Lifestyle Hotels, and LUX magazine. As Chief Operating Officer with Minor Hotels and Resorts, he created the team and strategy to set the fledgling Anantara brand on the path to becoming a global success story, as well as having oversight of the Four Seasons portfolio in Thailand.

“We welcome Michael to the group,” said Space Matrix Group CEO Anurag Srivastava, who heads BLINK’s parent company. “BLINK has gained momentum these past few years, and Michael’s experience will be instrumental to further BLINK’s growth and transformation into the next generation of hospitality design.”

BLINK is an internationally acclaimed hospitality design firm renowned for its collaborative style in working with clients. With an abundance of design talent and a design-concierge approach that makes their clients an integral part of the creative process, BLINK works with luxury hospitality brands — Alila, Conrad, Jumeirah, Kempinski, Mandarin Oriental, Regent, Rosewood, and Six Senses — on destinations in China, French Polynesia, Indonesia, Kenya, the Maldives, the Philippines, Singapore, South Korea, Thailand, Turkey, and Vietnam.

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Notes to Editors:

BLINK Design Group (BLINK) believes that every client's story deserves an unforgettable place. Inspired by singular instinct and collective expertise, BLINK creates distinctive, successful hotels and resorts for their clients, and transformational experiences for their guests. Their work is always authentic and welcoming, centered on the uniqueness of each specific location. Founded by Clint Nagata in 2006 and operating out of Bangkok, New Delhi, Shanghai, and Singapore, the Asia-born company provides a mix of integrated services — master planning, building design, and interior design for luxury hotels, resorts, restaurants, clubs, spas, and residences — for leading global brands in the world's most desired destinations.